



CORPORATE SPONSORSHIP

If you are a part of the local legal community or one of its service providers, Inland Counties Association of Paralegals ("ICAP") invites you to become a Corporate Sponsor. If you are not familiar with ICAP, our mission statement and activities can be found on our website at www.icaponline.org.

As a Corporate Sponsor, you will increase your visibility within the community and be recognized for your support of this professional association. ICAP values the support of area law firms, legal service providers, and other companies that provide support to legal professionals in the Inland Empire. The Inland Empire is one of the fastest growing communities in the nation. Your company shouldn't miss this unique marketing opportunity. Each sponsorship provides a one (1) year sustaining membership with ICAP as well as the additional items listed.

Please complete this application and return it along with your check made payable to the Inland Counties Association of Paralegals, to ICAP, Attn: Sponsorship, P.O. Box 143, Riverside, CA 92502-0143. (Please indicate your choice of sponsorship by placing a checkmark in the box corresponding to the opportunity you wish to retain.)

WEBSITE SPONSOR: \$1,000 OR \$500.00 SPLIT

The Website Sponsorship donation assists ICAP in maintaining its website located at www.icaponline.org. This sponsorship opportunity is limited to one sponsor per fiscal year.

For Website sponsorship, ICAP provides the Website Sponsor with the following:

- Recognition on ICAP's homepage and on other website pages as ICAP's website sponsor (i.e. banner: Website Corporate Sponsor: YOUR NAME)
- A full page ad in each issue of ICAP's newsletter, ICAPtions, for the year
- Your name listed on our sponsor page including a description of your services and/or product (50-word limit)
- A link on ICAP's website to your website
- Three (3) marketing email opportunities to ICAP's members via ICAP's website during the year
- Your flyers re product/services and business cards made available for distribution at each evening meeting throughout the fiscal year.
- The opportunity to present your company and your products/services at a regular MCLE/membership meeting during the fiscal year
- Sustaining membership in ICAP for one (1) year.



NALA LIAISON SPONSOR: \$800.00 PER SPONSOR

The NALA Liaison Sponsors essentially cover the registration fee or airfare (if liaison's employer pays registration fee) for attendance of ICAP's NALA Liaison at the National Association of Legal Assistants Annual Conference. This sponsorship opportunity is limited to three (3) sponsors per fiscal year.

For NALA Liaison sponsorship, ICAP provides the NALA Liaison Sponsors with the following:

- A full page ad in each issue of ICAP's newsletter, ICAPtions, for the year
- Your name listed on our sponsor page including a description of your services and/or product (50-word limit)
- A link on ICAP's website to your website
- Recognition at ICAP's exhibit table at the NALA Conference, i.e., NALA Liaison attendance at this year's NALA Conference has been sponsored by YOUR NAME
- One marketing email opportunity to ICAP's members via ICAP's website during the year
- The opportunity to present your company and your products/services at a regular MCLE/membership meeting during the fiscal year
- Your flyers, business cards, and other handouts and materials made available for distribution at the yearly NALA convention through the ICAP liaison.
- Sustaining membership in ICAP for one (1) year.
- Your flyers re product/services and business cards made available for distribution at each evening meeting throughout the fiscal year



NEWSLETTER SPONSOR: \$500.00 PER SPONSOR

Newsletter Sponsorship entitles your firm/company to the following:

- A half page ad in each issue of ICAP's newsletter, ICAPtions, for the year
- Your name listed on our sponsor page including a description of your services and/or product (50-word limit)
- A link on ICAP's website to your website
- One marketing email opportunity to ICAP's members via ICAP's website during the year
- The opportunity to present your company and your products/services at a regular MCLE/membership meeting during the fiscal year
- Your flyers re product/services and business cards made available for distribution at each evening meeting throughout the fiscal year
- Sustaining membership in ICAP for one (1) year.



ANNUAL HOLIDAY PARTY SPONSOR: 300.00+ PER SPONSOR

Each year, ICAP hosts a holiday get-together for its members. This event also includes charitable donations of raised funds and/or gift cards to a selected charity(ies). Members pay a fee to attend and are encouraged to further support the selected charity(ies). In exchange, ICAP provides a full dinner, and the opportunity to get to know one another and any sponsors who choose to attend. Additionally, through contributions of our sponsors, law firms, and vendors, there are many opportunities for members to win prizes!

Sponsoring the Holiday Party entitles your firm/company to the following:

- A quarter page ad in each issue of ICAP's newsletter, ICAPtions, during the fiscal year
- Your name listed on our sponsor page including a description of your services and/or product (35-word limit)
- A link on ICAP's website to your website
- Your flyers for product/services and business cards made available for distribution at one evening meeting during the fiscal year
- Sustaining membership in ICAP for one (1) year.



PARALEGAL DAY LUNCHEON SPONSOR: \$250.00 PER SPONSOR

Each year we celebrate Paralegal Day (typically during June) with a luncheon to honor the hardworking paralegals in our association and throughout the Inland Empire with a paralegal day luncheon. Our sponsors are encouraged to have speakers at the luncheon and we plan gifts and raffles for the paralegals attending. Sponsors will be entitled to:

- A quarter page ad in each issue of ICAP's newsletter, ICAPtions, during the fiscal year
- Your name listed on our sponsor page including a description of your services and/or product (35-word limit)
- A link on ICAP's website to your website
- Your flyers for product/services and business cards made available for distribution at one evening meeting during the fiscal year
- Sustaining membership in ICAP for one (1) year.



BRONZE TIER SPONSOR: \$200.00

Bronze Sponsorship entitles your firm/company to the following:

- A business-size ad in each issue of ICAP's newsletter, ICAPtions, for the year
- Your name listed on our sponsor page including a description of your services and/or product (25-word limit)
- A link on ICAP's website to your website

- Your business cards and handouts made available for distribution at one (1) brown-bag meeting during the calendar year.
- Sustaining membership in ICAP for one (1) year.



CUSTOMIZED SPONSORSHIP: \$TBD

Throughout the year, ICAP offers a variety of opportunities for vendors to participate as sponsors on ICAP's behalf re specific events and/or projects. Because the nature of these events may change from year-to-year, ICAP offers vendors the opportunity to take advantage of "Customized Sponsorship". To take advantage of Customized Sponsorship, please contact ICAP's sponsor/vendor chairperson to receive more information about the events that are offered for the current year. If no events are available, you may suggest a sponsorship that would be mutually beneficial to both ICAP and your company/firm.



LAW FIRM SPONSOR (PLAN A): \$200.00

Law firm sponsorship (**Plan A**) entitles your firm to the following:

- A quarter page in each issue of ICAP's newsletter, ICAPtions, during the fiscal year
- Your name listed on our sponsor page including a description of your firm's services
- A link on ICAP's website to your website
- The opportunity to give a one (1) hour MCLE presentation at a membership meeting during the fiscal year
- The opportunity to send one (1) representative of your firm to three (3) membership meetings at no charge
- Sustaining membership in ICAP for one (1) year.



LAW FIRM SPONSOR (PLAN B): \$200.00 + MEETING MEALS

Law firm sponsorship (**Plan B**) entitles your firm to the following:

- A quarter page in each issue of ICAP's newsletter, ICAPtions, during the fiscal year
- Your name listed on our sponsor page including a description of your firm's services
- A link on ICAP's website to your website
- The opportunity to give a one (1) hour MCLE presentation at a membership meeting during the fiscal year
- The opportunity to send one (1) representative of your firm to three (3) membership meetings at no charge
- The opportunity to teleconference and/or webcast to the firm's branch offices
- Firm employees may attend membership meetings at the firm's branch offices via teleconference/webcast at no charge
- Sustaining membership in ICAP for one (1) year.



PARALEGAL EDUCATION FACILITY SPONSORSHIP: \$100.00

Throughout the year, ICAP offers a variety of opportunities for members and sponsors to participate on ICAP's behalf re specific events and/or projects. Because the nature of these events may change from year-to-year, ICAP offers paralegal educators the opportunity to take advantage of "Paralegal Educational Facility Sponsorship". This sponsorship includes:

- A quarter page in each issue of ICAP's newsletter, ICAPtions, during the year for your paralegal program
- Your school's name listed on our sponsor page including a description of your school's services for paralegal education
- A link on ICAP's website to your website
- The opportunity to send educators of your facility to each membership meeting for the student fee.
- The opportunity to send one student from your educational program to each membership meeting for free.
- The opportunity to send one representative of your facility and one student to each membership event (paralegal day luncheon, holiday party)
- Sustaining membership in ICAP for one (1) year.

CORPORATE INFORMATION

Company Name:

Contact Name:

Address:

Mailing Address:

Phone:

Fax:

E-mail:

Website:

Description of Services:

To take advantage of "Customized Sponsorship",
please attach an additional page detailing your offer of sponsorship.