


Inland  
Counties  
Association  
of Paralegals



# EDUCATIONAL CONFERENCE

INSIGHTS AND STRATEGIES FOR  
LAWYERS AND PARALEGALS

A blurred background image showing the back of an audience seated in a conference room, looking towards a stage. The image is partially obscured by a semi-transparent grey box containing the address.

Goldy S Lewis  
Community Center,  
11200 Baseline  
Road, Rancho  
Cucamonga, CA  
91701

**SEP**

**23<sup>rd</sup>**

**2023**

Visit Our Website  
[www.icaponline.wildapricot.org/](http://www.icaponline.wildapricot.org/)

# THE INLAND COUNTIES ASSOCIATIONS OF PARALEGALS



## ABOUT US WHO WE ARE

The Inland Counties Association of Paralegals (ICAP) is dedicated to promoting the paralegal profession in San Bernardino and Riverside Counties through the establishment of a network of professional paralegals to:

**ENCOURAGE GREATER UTILIZATION OF  
PARALEGAL WITHIN OUR LEGAL  
COMMUNITIES.**


**PROMOTE CONTINUING EDUCATION  
OPPORTUNITIES.**

**MAINTAIN A RESOURCE SYSTEM FOR  
PRACTICING AND STUDENT  
PARALEGALS.**

**BUILD STRONGER RELATIONSHIPS  
WITH THE LOCAL BAR  
ASSOCIATIONS.**

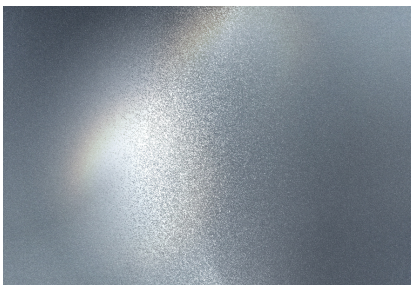
**MAINTAIN AND PROMOTE CALIFORNIA  
ALLIANCE OF PARALEGAL ASSOCIATION'S  
AND NATIONAL ASSOCIATION OF LEGAL  
ASSISTANTS'S PARALEGAL STANDARDS AND  
CODES OF ETHICS.**

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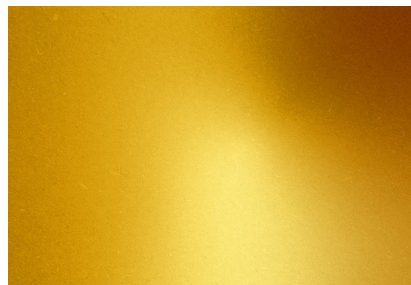
*Three Sponsorship Tiers  
are available for the  
2023 ICAP Educational  
Virtual Conference on  
Saturday,  
September 23, 2023*

## ICAP SPONSORSHIP TIERS



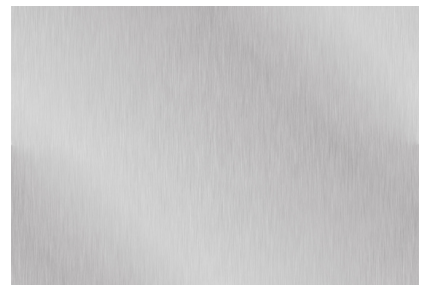
**PLATINUM**

**\$200**



**GOLD**

**\$150**



**SILVER**

**\$75**

The Inland Counties Associations of Paralegals (ICAP) is in the midst of planning our annual Educational Conference and is seeking sponsors. Our annual conference reaches various areas in the legal field and includes attendance from attorneys and paralegals alike. This is a great opportunity to promote your organization and foster connections within the field. We appreciate your consideration and look forward to working with you.

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# PLATINUM TIER

# \$200

## SPONSORSHIP INCLUSIONS:

### Pre-Event Recognition

- LINK ON ICAP WEBSITE TO SPONSOR'S WEBSITE
- TWO (2) 3 MINUTE SPONSOR PROMOTIONAL VIDEO TO SHARE FOR SOCIAL MEDIA PROMOTION
- RECOGNIZED IN SOCIAL MEDIA PROMOTION 2X A MONTH UNTIL CONFERENCE
- LOGO IN EMAIL EVENT BLASTS
- CROSS-PROMOTION ONLINE MARKETING

### Onsite-Event Recognition

- TWO FULL ACCESS CONFERENCE PASSES
- 8' X 8' BOOTH, 8' WIDE TABLE & 2 CHAIRS
- 1 FULL PAGE AD IN PROGRAM WITH LINK TO SPONSOR'S WEBSITE
- PROVIDE 5-MINUTE INFORMATIONAL VIDEO REGARDING SERVICES WHICH WILL UPLOADED AS A LIVE LINK IN CATALOG
- VERBAL RECOGNITION AS PARTNER

### Post-Event Recognition

- LIST OF ATTENDEES, INCLUDING EMAIL ADDRESSES
- QUARTERLY NEWSLETTER AD SPACE (THREE ISSUES, 1 FULL PAGE EACH)
- 1 POST CONFERENCE "THANK YOU" PROMOTIONS ON SOCIAL MEDIA: FACEBOOK, TWITTER, INSTAGRAM & LINKEDIN
- PARTNERSHIP LEVEL WITH COMPANY LOGO IN POST CONFERENCE "THANK YOU" TO ATTENDEES



*Any level sponsor may provide a coupon/gift certificate for services or other token items to be disbursed during the Happy Hour/networking event on September 23, 2023. Promotional items also accepted to be disbursed to Happy Hour attendees and first 10 conference registrants.*



Please email [info@icaponline.org](mailto:info@icaponline.org) for additional information and/or if you have any questions regarding ICAP's 2023 Educational Conference.

Inland  
Counties  
Association  
of Paralegals



**GOLD  
TIER**  
**\$150**

## SPONSORSHIP INCLUSIONS:

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- LOGO IN EMAIL EVENT BLASTS
- CROSS-PROMOTION ONLINE MARKETING

### Onsite-Event Recognition

- TWO FULL ACCESS CONFERENCE PASSES
- 8' X 8' BOOTH, 8' WIDE TABLE & 2 CHAIRS
- 1 HALF PAGE AD IN PROGRAM WITH LINK TO SPONSOR'S WEBSITE
- VERBAL RECOGNITION AS PARTNER

### Post-Event Recognition

- LIST OF ATTENDEES, INCLUDING EMAIL ADDRESSES
- QUARTERLY NEWSLETTER AD SPACE (TWO ISSUES, 1 HALF PAGE EACH)
- 1 POST CONFERENCE "THANK YOU" PROMOTIONS ON SOCIAL MEDIA: FACEBOOK, TWITTER, INSTAGRAM & LINKEDIN
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ICAP

# SILVER TIER

# \$75

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As we strive to create a memorable and impactful experience, we believe that a well-catered meal, such as breakfast or lunch, will enhance the overall event experience for our attendees.

# Bring your thoughts to the table!



We understand that your organization has a strong commitment to supporting initiatives that align with your core values and goals, and we believe that partnering with you would be mutually beneficial. By becoming a lunch/breakfast sponsor, you will gain visibility and recognition among our esteemed attendees, including influential industry professionals and community leaders.

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# GET CREATIVE!



**LEAVE A MEMORABLE MARK ON ATTENDEES AND  
MAKE YOUR BRAND UNFORGETTABLE.**



## **SPONSOR A SWAG BAG NOW!**

These swag bags will not only captivate our attendees but also serve as a tangible reminder of your company's commitment to excellence. We understand that your company values innovative and unique marketing strategies, and we believe that providing goody bags tailored to your organization's brand and objectives is an excellent way to showcase your products or services.

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**Thank you for your  
time and consideration.  
We look forward to  
working with you!**

## Contact Us

**Website** [www.icaponline.wildapricot.org/](http://www.icaponline.wildapricot.org/)  
**Email** [info@icaponline.org](mailto:info@icaponline.org)  
**Address** Goldy S Lewis Community Center, 11200  
Baseline Road, Rancho Cucamonga, CA 91701



**LAWFECTA**

Flyer created by Lawfecta